

NATALIA MALIK

GRAPHIC DESIGN | PHOTOGRAPHY

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EDUCATION

PARSONS THE NEW SCHOOL OF DESIGN

BFA COMMUNICATION
DESIGN 2017

Graphic Design and Art Direction; Publication and Editorial Design; Identity Design; Spatial Graphics; Marketing and Branding; Typography and Visual layouts; Exhibition Design; Web Design; Product, Portrait, Fashion Photography as well as Image Editing

EXPERIENCE

THE SHARK GROUP NEW YORK

GRAPHIC DESIGN
PHOTOGRAPHY
SOCIAL MEDIA
INTERN
SEPTEMBER-DECEMBER 2016

- Created content for Daymond John's clients from hit TV show, Shark Tank
- Designing artwork and developing concepts for clients' social media platforms
- Content calendar creation, Product Photography, Portrait Photography, photo editing and retouching
- Conducted research related to Branding and Marketing for clients

PULSE CREATIVE NEW YORK

GRAPHIC DESIGN
INTERN
MAY - JULY 2016

- Worked alongside two Creative Directors as well as a team of Graphic Designers
- Logo/identity Design, Website Design and research
- Website layout, artwork design and image editing for social media
- Created E-blasts and presentation decks

RADICHE NEW YORK

GRAPHIC DESIGNER
PHOTOGRAPHER
JANUARY - APRIL 2016

- Worked on Promotion Design and Identity Design
- Portrait Photography, Image Editing, social media management
- Created flyers and posters, brainstormed ideas and Art Direction
- Visual content and photography for website and social media

SKILLS

- Adobe: Photoshop, Illustrator, Indesign
- Microsoft Word, Keynote, Powerpoint, Excel
- HTML and CSS basics
- Editorial and Publication Design
- Branding/ Identity / Logo Design
- Promotion and Package Design
- Website Layout and Design
- Marketing and Brand Strategy